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Uncorking Backhaul Bottlenecks

"Celtro is dedicated to growing operator revenues and profitability by delivering better backhaul performance and capacity over existing infrastructure".

About Ron

Ron Zor is a general partner of Momentum Management, an investment partnership that focuses on corporate acceleration and turnaround of technology companies. Ron was CEO of MINT Communications and VP Business Development at Oshap, which was acquired by SunGard. He also served as Software Country Manager and Marketing Country Manager at Digital Equipment Corporation (DEC).

Ron has a strong technical background and extensive international management experience. He holds a masters degree in Computer Science from Columbia University and a BSc in Electronic Engineering from the Technion in Israel.

On company operations

Headquartered near Tel Aviv, Israel with offices in Petah Tikva and the U.S., Celtro was founded in 2001 as a business unit within ECI Telecom and was spun-off in 2003 as a privately owned, independent company.

On being termed backhaul experts

Celtro is dedicated to growing operator revenues and profitability by delivering better backhaul performance and capacity over existing infrastructure.

Celtro's innovative cellular backhaul traffic aggregation and optimization solutions help mobile operators to improve service delivery and increase network efficiency—while lowering CAPEX and OPEX.

Focusing solely on the cellular backhaul market, Celtro delivers field-proven backhaul solutions already in use by leading tier 1 operators worldwide. Celtro DynaMate products are currently in use by more than 80 worldwide leading mobile operators, serving over 350 million subscribers in Europe, Africa, and Latin America.

On uncorking backhaul bottlenecks

As demand for mobile bandwidth continues to expand with the rollout of HSPA, the cellular backhaul network has become the new bottleneck for operators, who are struggling to scale up capacity and performance to meet ever-increasing demand.



Ron Zhor
Chairman and CEO,
Celtro

To address pressing backhaul service-delivery challenges, Celtro developed the DynaMate family of carrier-class cellular backhaul switches that enhance network performance, increasing capacity and maximizing network efficiency and flexibility. Internationally recognized, Celtro's Cellular Backhaul Switching technology is based on the integration of standard TDM/ATM/IP switching with our innovative cellular traffic optimization technology. ●